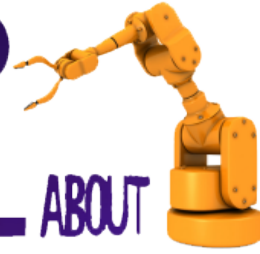


WHAT'S
SO COOL ABOUT
MANUFACTURING?™



2023-2024 SPONSORSHIP GUIDE

MANTEC >>



What's So Cool About Manufacturing® Video Contest

Children can't dream about something they don't know.

This program for middle schoolers offers a turnkey manufacturing career exploration activity and provides a unique opportunity for sponsors to reach a broad consumer audience.



- PURPOSE** Manufacturing Workforce Pipeline Development
- GOALS** To introduce students to the variety of well-paying jobs in the manufacturing sector prior to them making high school class selections. To dispel negative myths about the manufacturing environment to students, parents, and the community.
- AUDIENCE** Tweens/teenagers, parents/caregivers, educators, and manufacturers across the region
- REACH** South Central PA/Statewide
- DATE** Awards Event - March 2024 (evening)

Sponsorship Levels		Premier	Red Carpet	Spotlight
REGIONAL AWARDS EVENT	Address audience/show video	Up to 2 minutes		
	Present an award	X		
	Recognition from the podium	X	X	
	VIP seating	6	4	2
	Exhibitor table	X	X	X
BRAND PLACEMENT	Program ad	FULL	HALF	Listing
	Logo in student videos	X	X	
	Logo on invitations	X	X	X
	Logo in program wrap-up	X	X	X
	Logo on web page	X	X	X
	Mention on social media posts	X	X	X
Choose your level of encouragement.		\$3,000	\$1,500	\$750