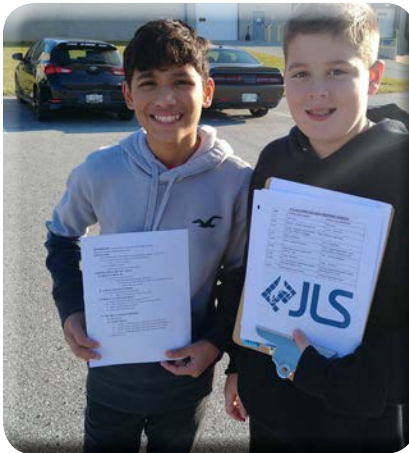
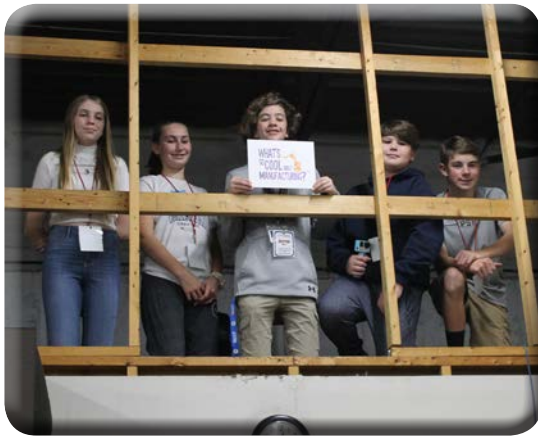




Connecting Specialty Solutions for Manufacturing

SPRING 2021 SPONSORSHIP GUIDE





**MANUFACTURING
INNOVATION
SUMMIT**



Connecting Specialty Solutions for Manufacturing

New in 2021, the “Manufacturing Innovation Summit” is focused on telling the stories of Pennsylvania manufacturers that have successfully navigated challenges through innovation. The virtual event will also have networking opportunities and a virtual happy hour highlighting a Pennsylvania alcohol producer.

March 18, 2021 11:00 am - 6:30 pm, three to four sessions spaced through the afternoon

Keynote Presenter: Zippo

Location: Virtual

Target audience: CEO’s, and managerial level for operations, HR, sales and marketing

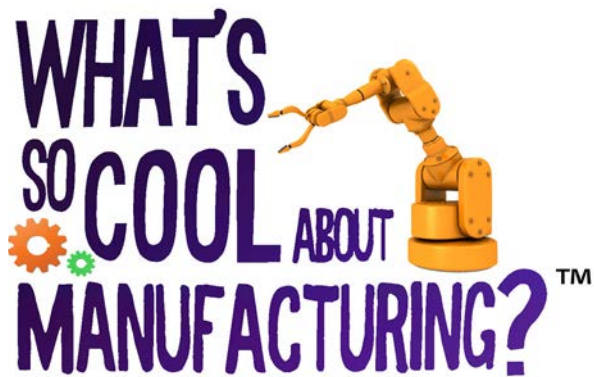
2020 Attendance of virtual SMART Manufacturing Conference: 92

* Limited to two sponsors per industry, regardless of level

Sponsorship Level	Gold	Happy Hour	Silver	Bronze
Speak/Video at Event	1 min	1 min		
Logo on Invitations	●	●		
Logo in Email and CPBJ Promotions	●	●		
Color Ad in Program	Half Page 8.5 by 5.5	Quarter Page 4.25 by 2.75	Quarter Page 4.25 by 2.75	
Logo on Webinar Frame	●	For Happy Hour		
Logo on Website and Social Media	●	●	●	●
Logo on Program	●	●	●	●
Recognized by Host	●	●	●	●
Sponsor Page on Virtual Event Platform	●	●	●	●
Registration list before and after event	●	●	●	●
Banner Ad on Event Platform	●	●	●	●
Branded Item in Swag Box	●	●	●	●
Complimentary tickets to the event	4	2	2	1
Number of sponsorships available	2	1	4	4
Investment	\$3000	\$2000	\$1500	\$750

First come basis. Intentions due by December 4, 2020. Payments due January 15, 2021.

Event Contact: Nora Rotz | 717-843-5054 x222 | nora@mantec.org



“What’s So Cool About Manufacturing?” is a student video contest for middle school students. The contest raises awareness among students, parents and educators with an accurate depiction of today’s manufacturing environments and career choices. Manufacturing jobs have exciting career paths, excellent pay, engaging work environments and are in high demand! The video contest culminates in the Award Ceremony. Participating students will be recognized for outstanding work and winners are announced.

Tentatively: April 8, 2020 1:30 - 2:30 pm

Location: Virtual

Target audience: Middle school students, parents, educators, manufacturers

2020 Attendance: 272

Sponsorship Level	Premiere	Red Carpet	SpotLight
Speak/Video at Event	2 minutes		
Award Presenter	●		
Logo in Student Videos	●	●	
Color Ad in Scavenger Hunt Document	Half Page 8 1/2 by 5 1/2	Quarter Page 4 1/4 by 2 3/4	
Clue in the Virtual Scavenger Hunt	●	●	●
Logo on Website and Social Media	●	●	●
Recognized by Host	●	●	●
Number of sponsorships available	2	Unlimited	Unlimited
Investment	\$2,000	\$1000	\$500

First come basis. Intentions due by December 4, 2020. Payments due January 15, 2021.

Event Contact: Nora Rotz | 717-843-5054 x222 | nora@mantec.org

Virtual Sponsor Benefits



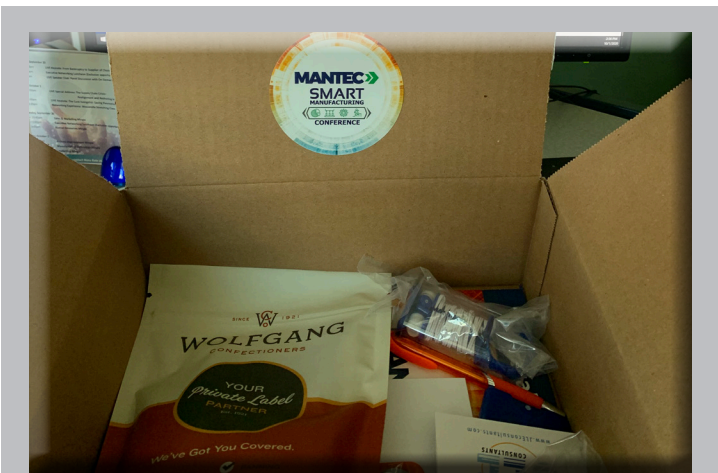
Connecting Specialty Solutions for Manufacturing

Due to COVID-19, MANTEC has pivoted to virtual events for the foreseeable future. We are still committed to providing the best attendee and sponsor experience we can. With great success, MANTEC piloted a new conference platform during the 2020 SMART Manufacturing Conference. This platform will be used for the 2021 Manufacturing Innovation Summit.



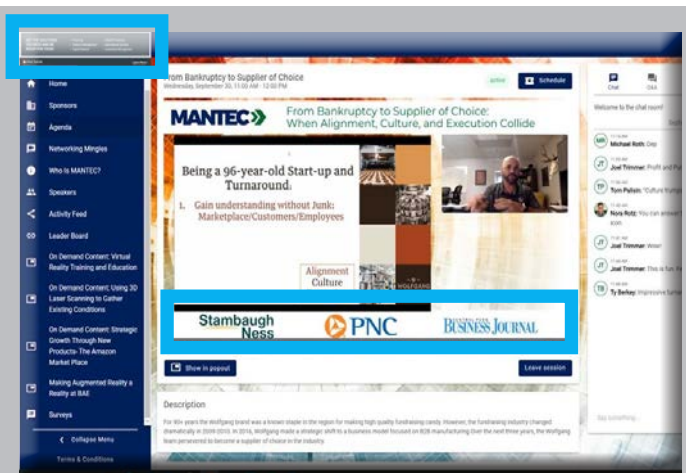
Banner Ads and Sponsor Pages

All sponsors receive a banner ad that is on a rotation. It is at the top of the navigation bar on the left of the screen and the top of content pages. All sponsors also have a virtual booth, or landing page, on the platform. It can be customized with information about your company, links to your attendees, direct links to your social media, email, phone number, and web page.



Swag Box Item

All sponsors also have the option of including a branded item in the swag box that goes out to all participants.



Logo on Webinar Frame

Gold sponsors and the Happy Hour sponsor will also have their logos displayed on the frame of the live events. Gold sponsors logos will be on the keynote frame and the Happy Hour sponsor will have their logo on the happy hour webinar frame.

First come basis. Intentions due by December 4, 2020. Payments due January 15, 2021.

Event Contact: Nora Rotz | 717-843-5054 x222 | nora@mantec.org

YES! We want to sponsor MANTEC events at the following level:



- Gold (\$3000)
- Happy Hour (\$2000)
- Silver (\$1500)
- Bronze (\$750)



- Premiere (\$2000)
- Red Carpet (\$1000)
- Spotlight (\$500)

Many details go into the event planning. Who is the best contact at your organization to handle the details?	
Company Name	
Contact Name	
Contact Title	
Contact Address	
Contact Phone	
Contact Email	
Anyone else to keep apprised? Provide name/email.	

Checks Payable to MANTEC 600 North Hartley Street, Suite 100 York, PA 17404 Re: Event Sponsorship

Event Contact: Nora Rotz | 717-843-5054 x222 | nora@mantec.org