Situational Awareness in a World of Overwhelming Chaos

J.R. McGee
Founder and CEO

CHANGE IS <u>GOOD</u>!

<u>YOU</u> go <u>FIRST</u>!

The <u>Velocity</u> Of Change Can Be A Killer…

Rigid Flexibility is the Key to Success®

The Speed of Change

- ## Knowledge Timeline

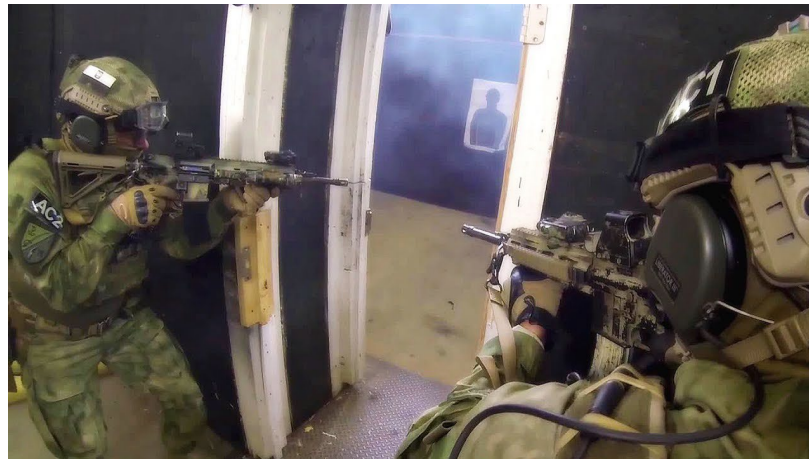 - ### First Time 5000 Years

  - ### By 1900, Every 100 Years

  - ### End of WWII…Every 25 Years

  - ### By 1990's Every 18 Months

  - ### With the Advent of the IoT, Every 12 Hours
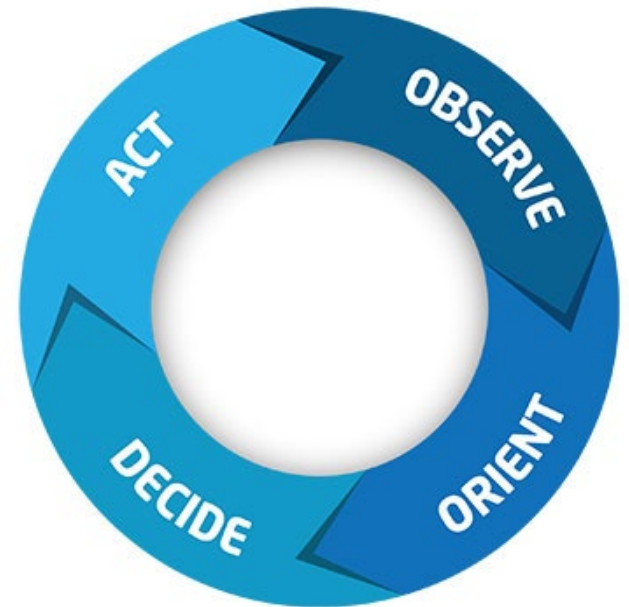
Data Storage Is Estimated at >5 Million Terabytes

Rigid Flexibility is the Key to Success®

Developing Situational Awareness

- ## What *IS* SA…*REALLY*?
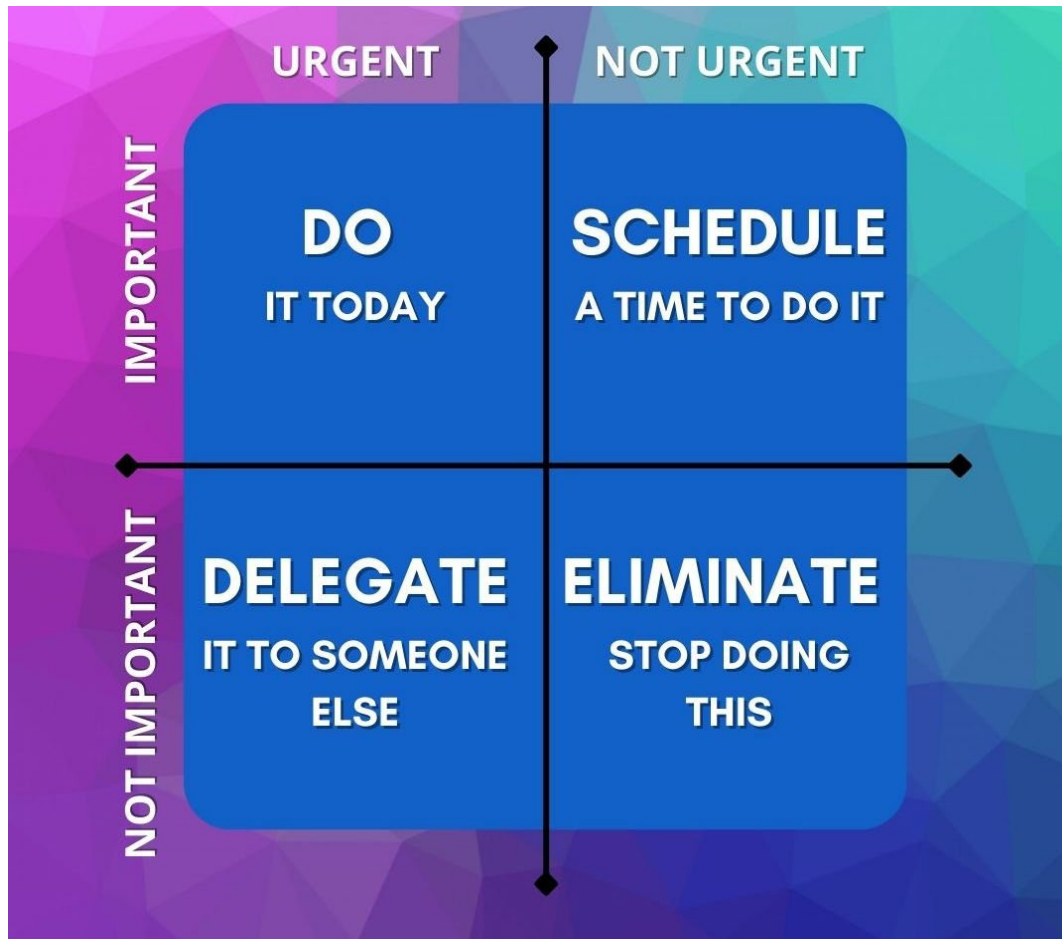
- ## Developing the "Big Picture"

- ## The Devil Is In The Details

There IS A Process!

- "Don't Just Do Something…STAND THERE!"

- Gather Information

- Organize The Data

- Prioritize Your Options

- Develop Key Objectives

- Execute

- Evaluate!

Col. John Boyd Developed This Before PDCA

Eisenhower Matrix

Project Selection Matrix

	Linkage to Strategic Plan	Level of Effort Required	Risk Involved	Likelihood of Success	Impact for Customer	Expected Payback	
	1 = Low 3 = Mid Range 9 = High	1 = Difficult 3 = Reasonable 9 - Easy	1 = High 3 = Some 9 = Low	1 = Poor 3 = Good 9 = Excellent	1 = Low 3 = Mid Range 9 = High	1 = Low 3 = Mid Range 9 = High	
Weight	**1**	**1.5**	**0.5**	**2**	**1**	**1.5**	**Total**
Project 1	9	3	1	3	3	1	24.5
Project 2	3	9	3	9	1	1	38.5
Project 3	1	1	3	1	3	3	13.5

Hoshin Kanri

Hoshin Kanri / Strategic Deployment Matrix

The Urgent Versus The Important

Chaos Is A Choice...

Our task is not to bring order out of chaos, but to get work done in the midst of chaos.

~ George Peabody

Questions?