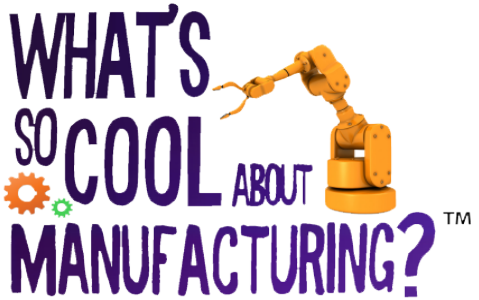


# MANTEC

## 2024-2025 SPONSORSHIP GUIDE



2024



2025



2024

**MANTEC Professional Development Series**

2024

# SMART Manufacturing Conference 2024

The annual gathering of manufacturing leaders in South Central PA.



This event provides a thought-provoking day of learning and networking opportunities and offers sponsors an opportunity to reach key decision makers.

- PURPOSE** Thought Leadership
- GOALS** To introduce a variety of industry trends and leadership models that can positively impact the bottom line.
- AUDIENCE** Owners, leaders, and influencers of small to mid-size manufacturers
- REACH** South Central PA (9 counties) | 2023 Attendance: 200
- DATE** Thursday, October 3rd, 2024
- LOCATION** Memorial Hall, York Fairgrounds, 334 Carlisle Ave, York, PA 17404

Sponsorship Levels (level quantity)	*Platinum (1)	*Keynote (1)	*Gold (1)	*Happy Hour (0)	*Silver (4)	Breakfast/ Lunch (0)	Bronze	Breakout (1)
Address audience/show video	Up to 2 mins	Up to 1 min	Up to 1 min	Up to 1 min				
Recognized from podium	X	X	X	X	X	X		
Full exhibit table	X	X	X	X	X	X		
Ad in program	FULL	HALF	QTR	QTR				
Complimentary Tickets	8	8	6	4	3	2	2	1
Logo on invitations	X	X	X	X	X			
Logo in email marketing	X	X	X	X	X	X		
Logo in program and wrap up	X	X	X	X	X	X	X	
Logo in social media	X	X	X	X				
Logo on entryway (one session)								X
Registration list after event (no emails)	X	X	X	X	X	X		
Logo in Conference App	X	X	X	X	X			
Logo on website	X	X	X	X	X	X	X	X
Choose your level of investment	\$5,000	\$4000	\$3,000	\$2,500	\$2,000	\$1,500	\$750	\$400

*\*Registrant contact information will be provided to these sponsors after the event.*

Other opportunities may be available. Contact Rod King at [rod@MANTEC.org](mailto:rod@MANTEC.org).

# What's So Cool About Manufacturing® Video Contest 2025

Children can't dream about something they don't know.

This program for middle schoolers offers a turnkey manufacturing career exploration activity and provides a unique opportunity for sponsors to reach a broad consumer audience.



- PURPOSE** Manufacturing Workforce Pipeline Development
- GOALS** To introduce students to the variety of well-paying jobs in the manufacturing sector prior to them making high school class selections. To dispel negative myths about the manufacturing environment to students, parents, and the community.
- AUDIENCE** Tweens/teenagers, parents/caregivers, educators, and manufacturers across the region
- REACH** South Central PA/Statewide
- DATE** Awards Event - March 2025 (evening)

Sponsorship Levels		Premier	Red Carpet	Spotlight
REGIONAL AWARDS EVENT	Address audience/show video	Up to 2 minutes		
	Present an award	X		
	Recognition from the podium	X	X	
	VIP seating	6	4	2
	Exhibitor table	X	X	X
BRAND PLACEMENT	Program ad	FULL	HALF	Listing
	Logo in student videos	X	X	
	Logo on invitations	X	X	X
	Logo in program wrap-up	X	X	X
	Logo on web page	X	X	X
	Mention on social media posts	X	X	X
Choose your level of encouragement.		\$3,000	\$1,500	\$750

## Young Manufacturers Network

Dedicated to developing, mentoring, and supporting the next generation of manufacturing leaders.

Empower the future of manufacturing – support the Young Manufacturers Network (YMN) through event sponsorship!

- Network with rising industry professionals
- Boost your organization's reach through targeted marketing
- Showcase your expertise with exclusive speaking opportunities.

Align your company with innovation, contribute to a vibrant community, and look forward to making an impact on the future leaders in the manufacturing industry.

Become a pivotal part of YMN's Manufacturing Meet Up's as an Event Sponsor or Food and Beverage Sponsor. Gain the spotlight during events with a brief chance to speak, prominent signage at key locations, and enjoy 3 complimentary tickets for your team to attend. Get exposure on social media and on the [youngmfg.org](http://youngmfg.org) website, and receive the attendee list for valuable post-event connections.

Reach the next generation of manufacturing leaders and hop in the networking mix - sponsor YMN today! Reach out to [sponsorships@youngmfg.org](mailto:sponsorships@youngmfg.org) to sponsor or to learn more.



		Sponsor Levels	Event	Food & Beverage
AT EVENTS	Brief chance to speak		Up to 1 min	Up to 1 min
	Signage at key locations		X	X
	Three Complimentary tickets		X	X
BRAND PLACEMENT	Social media		X	X
	YoungMFG.com website		X	X
	Registration list		X	X
		Choose your level of investment	\$500	\$500

# Professional Development Series 2024

Education designed to develop and advance employees.

Public, private, in-person, and virtual classes provide robust content that provides sponsors with an opportunity to reach motivated, lifelong learners of all professional levels.

**PURPOSE** Thought Leadership  
**GOALS** Accelerate individual behavior change to positively impact business strategy and operations.  
**AUDIENCE** Professionals from any sector  
**COURSE DAY(S)** 500+ with different levels of job titles.

## REACH

- 18+ in-person, on-location, and virtual courses per year resulting in 75+ training days
- Digital marketing
  - LinkedIn 2,500 + followers
  - Registration web page(s) 12,000 + page views
  - Email/eblast distributions 45,000 + recipients

		Sponsorship Levels	Silver	Bronze
AT COURSE(S)	Address audience/show video		Up to 1 min	
	Recognized at start of course		X	X
	Marketing materials leave behinds (where applicable)		X	
	Logo virtual background or in-person on display		X	X
BRAND PLACEMENT	Logo in email marketing		X	
	Registration list after event		X	X
	Logo on event registration page and social media		X	X
		Choose your level of investment	\$1,000	\$750