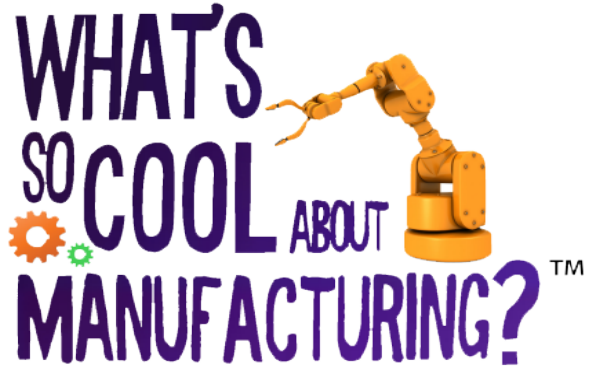


MANTEC

2022-2023 SPONSORSHIP GUIDE



Professional Development Series

SMART Manufacturing Conference

The annual gathering of manufacturing leaders in South Central PA.



This event provides a thought-provoking day of learning and networking opportunities and offers sponsors an opportunity to reach key decision makers.

- PURPOSE** Thought Leadership
- GOALS** To introduce a variety of industry trends and leadership models that can positively impact the bottom line.
- AUDIENCE** Owners, leaders, and influencers of S/M manufacturers
- REACH** South Central PA (9 counties) | 2022 Attendance: 170
- DATE** 1st Wednesday in October

Other opportunities may be available. Contact Rod King at rod@MANTEC.org.

Sponsorship Levels (level quantity)		Platinum (1)	Gold (3)	Happy Hour (1)	Silver (4)	Bronze (~)
AT EVENT	Address audience/show video	Up to 2 mins	Up to 1 min	Up to 1 min		
	Recognized from podium	X	X	X	X	
	Full exhibit table at event	X	X	X	X	
	Color ad in program	FULL	HALF	QTR	QTR	
	Complimentary seats (all inclusive)	8	6	4	3	2
BRAND PLACEMENT	Logo on invitations	X	X	X		
	Logo in email marketing	X	X	X		
	Logo in program and wrap up	X	X	X	X	X
	Registration list after event*	X	X	X	X	X
	Logo on website and social media	X	X	X	X	X
	Choose your level of investment	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$750

***Only exhibitors will receive email addresses.**

Company	Print Name	Signature	Title	Date
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By completing this form, you agree to the designated sponsorship level, its associated costs, and MANTEC providing all listed sponsor benefits.

What's So Cool About Manufacturing® Video Contest

Children can't dream about something they don't know.



This program for middle schoolers offers a turnkey manufacturing career exploration activity and provides a unique opportunity for sponsors to reach a broad consumer audience.

- PURPOSE** Manufacturing Workforce Pipeline Development
- GOALS** To introduce students to the variety of well-paying jobs in the manufacturing sector prior to them making high school class selections.
To dispel negative myths about the manufacturing environment to students, parents, and the community.
- AUDIENCE** Tweens/teenagers, parents/caregivers, educators, and manufacturers across the region
- REACH** South Central PA/Statewide
- DATE** Awards Event - March 21, 2023 (evening)

Sponsorship Levels		Premier	Red Carpet	Spotlight
REGIONAL AWARDS EVENT	Address audience/show video	Up to 2 minutes		
	Present an award	X		
	Recognition from the podium	X	X	
	VIP seating	6	4	2
	Exhibitor table	X	X	X
BRAND PLACEMENT	Program ad	FULL	HALF	Listing
	Logo in student videos	X	X	
	Logo on invitations	X	X	X
	Logo in program wrap-up	X	X	X
	Logo on web page	X	X	X
	Mention on social media posts	X	X	X
	Choose your level of investment	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$750

Company	Print Name	Signature	Title	Date
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Professional Development Series

Education designed to develop and advance leaders.

Public, private in-person, and virtual classes provide robust content that provides sponsors with an opportunity to reach motivated, lifelong learners of all professional levels.

PURPOSE Thought Leadership
GOALS Accelerate individual behavior change to positively impact business strategy and operations.
AUDIENCE Professionals from any sector
COURSE DAY(S) 500+ with different levels of job titles.

- REACH**
- 18+ in-person, on-location, and virtual courses per year resulting in 500+ training days
 - Print marketing: 30,000 + distribution list
 - Digital marketing
 - Facebook 13,000 + reach
 - LinkedIn 2,500 + followers
 - Registration web page(s) 12,000 + page views
 - Email/eblast distributions 45,000 + recipients

		Sponsorship Levels	Silver	Bronze
AT COURSE(S)	Address audience/show video		Up to 1 min	
	Recognized at start of course		X	X
	Marketing materials leave behinds (where applicable)		X	
	Logo virtual background or in-person on display		X	X
BRAND PLACEMENT	Logo in email marketing		X	
	Registration list after event*		X	X
	Logo on event registration page and social media		X	X
	Choose your level of investment		<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$750

***Only exhibitors will receive email addresses.**

Company	Print Name	Signature	Title	Date
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