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Driving Smart Manufacturing

FALL
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WHAT'S INSIDE:

- Effective Online Training
- ERP Facilitation
- Use Your Data
- SEO is Staying

Driving Smart Manufacturing

MANTEC has coined the new tag line, “Driving Smart Manufacturing.” It’s a catchy phrase but what does it mean? We often hear that we all need to work smarter not harder, but that too is somewhat nebulous. However, what has become crystal clear is that the dynamics of the workplace are changing. Talent is difficult to find and difficult to keep. The new generation of millennials has different values and different expectations than previous generations.

One thing is a universal truth for our economy and for every business: Productivity drives success. The good news is that the United States continues to lead the world in economic strength because we have greater productivity than any other country. And it’s not that we work any longer or any harder. It all comes back to that tag line, “Driving Smart Manufacturing.”

Collectively we’ve learned to be more efficient in our methods, our operations and the way we utilize our workforce. The bad news is that we are losing ground; other nations are catching up. Taking this from a macro to micro level, individual businesses are not keeping up with all the opportunities available to drive greater productivity. We need to assume that our competitors are sprinting to overtake us in the markets we serve, and our best defense is to aggressively go on offense with continuous improvement.

So how do we go about working smarter? First, we need to take a step back from all the crises of the day to take a long view of our business, our industry and our competitive situation. Every day the next emergency diverts our attention from looking strategically at what looms over the horizon. We’re so busy working on the urgent that we don’t have time for the important. We can avert the next crisis by building an infrastructure and culture to address problems before they become a serious threat.

MANTEC is working with many companies throughout South Central Pennsylvania to help them work smarter. Lean manufacturing methods spur greater efficiency and allow companies to turn out more product with the existing workforce. Technology tools like ERP systems, automation and robotics are likewise enabling companies to produce more output with consistent high quality. The solution to that nagging problem that keeps you up at night is as close as a phone call to your MANTEC Professional Business Advisor or a click to mantec.org.



Written by: John W. Lloyd, President & CEO



WORKING SMARTER

Photo provided through NIST MEP

New Training!
WedNet Eligible!

Where can I find effective online training?



Develop Your Workforce with On-Demand Training!

MANTEC is pleased to introduce a new service to meet your workforce development needs. Together, we can develop a program that makes a bottom-line difference to maintain a competitive workforce and grow your organization. The extensive library of over 500 online classes allows for:

- A flexible solution
- Streamline implementation
- Measurable results

**The skills gap is growing.
Are your seasoned employees prepared
to train the new generation?**

A Train the Trainer course is now forming and will use On The Job Training (OJT) methodology!
For more information, contact Kelsey Deemer at kelsey@mantec.org or 717-843-5054 x222.

“
This training gives us the flexibility, the scalability, the relevance and the content we need. And the results have been amazing. We've improved performance across the board.
”

Getting the Right ERP

MANTEC specializes in helping manufacturing organizations navigate every aspect of ERP software selection and facilitation to ensure a successful start of a implementation. Our innovative, three-phase approach will fully prepare you to understand your software needs, manage the inevitable changes that accompany ERP implementation and prevent the “scope creep” that often results from poor software project planning. We’ll also adhere to our comprehensive vendor evaluation criteria to make sure you get maximum value from your software purchase. Call or visit mantec.org for more information!



Enterprise resource planning (ERP) is the term used to describe the concept of integrating and managing various core business processes. Effective ERP implementation offers a host of benefits to organizations. For instance, it provides real-time access to the data required to make faster, more informed business decisions. This will generate numerous positive results for the organization, such as:

- Improve customer & supplier relations
- Increase visibility of Work-In-Process
- Reduce operating & labor costs
- Improve lead-time and inventory levels
- Increase of capacity & on-time deliveries

Benefits:

1 Select the right ERP

ERP selection is often difficult. An independent ERP expert is a critical step that manufacturing entities should strongly consider.

2 Save you time & money

Capable ERP consultants employ a proven methodology that will reduce the time, effort, resources and costs associated with ERP selection and implementation.

3 Take away the stress

The best consultants will take the time to evaluate the organization’s business processes to ensure a seamless software integration. They will also assume the burden of choosing the right software vendor.



Strive for 5 star performance!

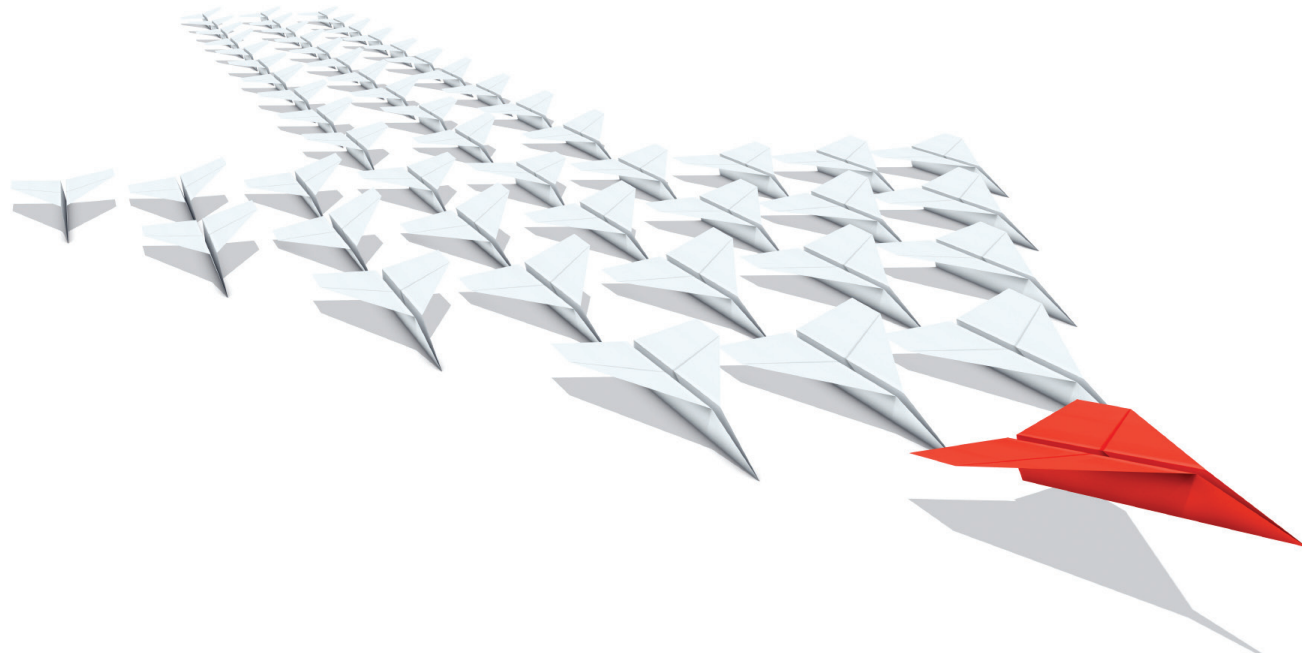


You have data. Can you use it?

MANTEC has a data expert on staff. Analyze your data, identify areas to reduce defects and optimize your process performance. Our expert can train your employees on MiniTab software. Companies also use this training to assist in meeting customer quality reporting requirements, assess and improve vendor performance, and develop new products that satisfy critical customer needs and run well the first time run in production. Using this software, MANTEC clients are achieving seven figure savings! Contact Leigh Ann Wilson at wilsonla@mantec.org or 717-843-5054 x223.



Photos provided through NIST MEP



SEO that Drives Results & Growth

Search Engine Optimization (SEO), is a crucial and effective way to drive traffic to your website and increase revenue for your business online. With SEO, you can optimize your site to rank higher in search results for keywords your target audience searches online. Investing in SEO, will advance your website and drive more and more customers to your business.

Top 5 reasons your company needs SEO

- 1 More customers are researching a company before they interact
- 2 Having a higher search ranking builds credibility
- 3 Driving traffic to your website both on desktop and mobile devices
- 4 Your competitors are using it
- 5 SEO is here to stay, unlike phone books and newspaper ads

Call MANTEC to learn more about this service at 717-843-5054



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“The Future of America’s Oldest Brewery and the Women Who Lead It”



Details & Registration: MANTEC.ORG/BEER



Thursday, October 4, 2018
Wyndridge Farm
12:00-5:00 pm

FEATURING:

Jennifer Yuengling-Franquet,
D.G. Yuengling & Son Inc.

Red, White, & Blue
Sponsors:



Happy Hour

