



# Leigh Ann Wilson

## Marketing Manager



wilsonla@mantec.org  
717-843-5054 x223

600 North Hartley Street  
Suite 100  
York, PA 17404

Leigh Ann Wilson, MBA is the Marketing Manager with MANTEC. In this role, Leigh Ann manages all marketing and public relations activities to maintain a favorable public image in the region, to articulate the mission and to communicate products and services to manufacturers.

Before joining MANTEC in 2007, Leigh Ann worked four years at the Lake Erie College of Osteopathic Medicine (LECOM) in Erie, PA, culminating as the Communications Assistant. Following that position, she spent one and a half years as the Marketing and Office Services Specialist for H.W. Lochner, an engineering firm, in Mechanicsburg, PA. Additionally, Leigh Ann has taught an introductory marketing course at the Arts Institute in York, PA.

Ms. Wilson's varied background in marketing, graphic design, and event coordination provides the perfect foundation for her role at MANTEC. She is responsible for design and distribution of all collateral marketing materials, submission of press releases, maintenance of [www.mantec.org](http://www.mantec.org), and communications through bi-weekly emails. Additionally, she oversees the Customer Relationship Management database and coordinates corporate sponsored events. Leigh Ann provides consultation and direct delivery services to MANTEC clients.

In 2015, Leigh Ann completed MANTEC's rigorous Six Sigma Green Belt program. Her project entitled "Six Sigma for Business Development" explored MANTEC's best customers point of entry and defined a path to ultimately increase profitability for new clients. In 2009 Leigh Ann was named the MEP Newcomer of the Year recognizing the significant impact she had on the MANTEC organization in a short time period. She also received the Donna Jones Moritsugu Memorial Award in 2008 from LECOM.

Leigh Ann currently serves as the Vice-Chair for the Emerging Leaders Society of the United Way of York County. She is also a member of the Women's Business Center Organization with York College.

Leigh Ann holds a Bachelor of Science degree in Marketing and Communication from Juniata College and a Masters in Business Administration from Penn State, The Behrend College.